RED SHOE CREW

A networking group of philanthropic young professionals with a collective goal to raise resources, broaden the volunteer base, and enhance awareness of RMHCK in the Louisville community.

WHAT WE DO
Together, we support the overall mission of RMHCK, to provide the home and support that allows families to stay together while they focus on the healing of their sick children at a critical time. Red Shoe Crew members help host fundraising events, supply drives, and various seasonal activities to lift the spirits of the House guests during their stay.

Benefits of Being a Red Shoe Crew Member:

• Opportunity to join a RMHCK committee
• Opportunity to have a leadership position on the Red Shoe Crew
• Opportunity to build your network by working with RMHCK staff, volunteers, and supporters
• Ability to gain leadership experience in the non-profit sector
• Discounted tickets to select RMHCK events
• Making a difference by doing something to benefit your community and families in need
• Opportunity to have a mentor from the RMHCK Board of Directors or Committee
Red Shoe Crew Expectations

- Be knowledgeable about the work and services of RMHCK
- Raise awareness for RMHCK in the Kentuckiana community
- Attend 75% of monthly meetings
- Make a recurring monthly gift to RMHCK (suggested donation $20)
- Recruit one new RSC member
- Volunteer at Ronald McDonald House twice a year
- Support the overall fundraising goals of RMHCK
- Support RMHCK events including Red Tie Gala, Golf Scramble, Sporting Clays, community engagement events, and more
- Make new connections between RMHCK and your networks

For more information contact April Sage at april@rmhck.org

OUR MISSION

The mission of Red Shoe Crew (RSC) is to engage, empower, and inspire young professionals to participate in philanthropic and leadership endeavors, grow the next generation of philanthropists, and build awareness of Ronald McDonald House Charities of Kentuckiana (RMHCK).
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**Areas of Interest** (circle all that apply)

- Fundraising
- Volunteer Activities
- Networking
- Board Mentorship
- Event Planning
- Recruitment

For more information or to submit your application, please email April Sage at April@RMHCK.org