RMHC Paducah Makes $6000 Donation

Ronald McDonald House Charities of Paducah donated $6000 to RMHCK in December. RMHCK of Paducah does not operate a Ronald McDonald House and many residents in the McCracken County area receive medical treatment in Louisville. We are grateful for their commitment to serve their families through our House.

Host a Fundraiser!

Why not plan a fundraiser to benefit the RMHCK. Your event can be as simple or elaborate as you make it. Creative ideas for an event are: a raffle, car wash, inter-office challenge or change war challenge. Groups raising $2000 or more will be recognized as a room sponsor and will receive a recognition plaque on the room’s door, an invitation to the Ronald McDonald House Charities Kentuckiana Annual meeting in December and recognition in the RMHCK Annual Report. For information about room sponsorships or hosting your event, contact Elizabeth Bowling at 502.561.7639 or elizabeth@rmhc-kentuckiana.org.

Mission Statement

The mission of the Ronald McDonald House Charities of Kentuckiana is to provide a “home away from home” for families of children receiving healthcare at area medical facilities while also lending support to other organizations who aid children.

www.rmhc-kentuckiana.org

Our Mia now weighs 5 lbs. 3 oz. and is 17.5 inches long. She’s off the ventilator and doing great but we still have a ways to go with God by our side.

If it wasn’t for Ronald McDonald House Charities and the wonderful people giving us a place to stay we wouldn’t have had a chance to watch our “peanut” become a beautiful little girl. Even though we live over 2 hours away the Ronald McDonald House has become our home away from home. With each person we meet it helps us know we are not alone.

Stories and friendships with other Ronald McDonald House residents have helped us to grow stronger and look forward to the day when Mia comes home.

Josh, Bethany & Mia

Love Letters

Our story began on November 29, 2009, when I started having problems with my pregnancy. My husband took me to Taylor Regional Hospital in Campbellsville, Kentucky, where they flew me to Louisville. They began saying that I was going to have Mia that night and the hospital staff was giving her no chance to live. I was put on different medications to stop my contractions hoping to stop my labor, but each day we took it minute by minute as I was laying trendelenburg for 10 days.

On December 9, 2009 at 8:33 P.M. Mia Faith was born. During the delivery the doctors said I needed to have a C-section and Mia’s chances of surviving were slim but still the odds were greater than a natural delivery. By a miracle Mia came naturally in her water bag. When they broke the water bag her little heart started beating on its own. Mia was 1 lb. 5 oz. and 11.5 inches long.

Since she was born at 23 weeks the doctors said our “peanut” only had a 25% chance of living, but we knew God would bring her through it. Hours turned into days, days into weeks and weeks into months, and even through a series of multiple complications such as pneumonia and M.R.S.A we have made it to 38 weeks.

On December 9, 2009 at 8:33 P.M. Mia Faith was born.

Thank you very much for letting me stay at Ronald McDonald Family Room at Norton Suburban Hospital so I could be next to my baby. I am so faithful and happy that there is a place like Ronald McDonald House for families to stay while their babies are in the NICU. There were times that I had to give up my room for sicker babies, but I understood. The room became my home and I hope another family can share the room and other things RMFR have offered me. Thank you isn’t enough, but it is all I can say...I hope many more families can stay here as I did. Thank you for everything. God Bless you for helping me and my baby!

Vivian and Sebastian

Summer 2010

A Publication of Ronald McDonald House Charities of Kentuckiana

House Stories
As we look back at 2009, we remember a year of milestones. In January, we opened our newest Ronald McDonald House expansion, growing from 29 to 36 bedrooms. We also renovated existing rooms to make them more usable for our guests in wheelchairs. And, throughout 2009, we celebrated our 25th anniversary. This year, our focus shifts from expansions and anniversaries to continuous improvement of our existing programs and development efforts.

At our Ronald McDonald House and three Ronald McDonald Family Rooms, we are working to improve our guests’ experience as they stay with us. Already, over 90% of our guests are “Very Satisfied” with our facilities, services, staff and volunteers. But, we’re striving to do even better. For example, thanks to a grant from our great partners at Kosair Charities, we are replacing our outdoor play equipment for the children staying with us. The new equipment was installed this spring, and it is already bringing huge smiles to the faces of many children.

From our development efforts, 2010 has already seen $1,000,000 in new contributions and $200,000 in net income!! Later this year, we will hold the Cornhole Cup, have a reception to recognize our generous room sponsors, and host events to promote our Red Shoe Society endowment fund. Read more about each of these efforts throughout the House Stories.

In 2009, the tradition of the “Just For Kids” Golf Classic continued at Hurstbourne Country Club. Started in 1990’s, the tournament is a partnership between RMHC of Kentuckiana and Kosair Charities. Since its inception, it has raised more than $1,000,000 net, which is split equally between our organizations. This year’s event will be held Monday, August 30 at Hurstbourne Country Club. For more information, contact Hal Hedley at 502.561.7658 or hal@rmhc-kentuckiana.org.

Thank you to Kosair Charities for a $16,000 grant to refurbish our outdoor play area. The new structure and flooring were installed in April. We hope to continue our partnership with Kosair Charities for many more years.

Thank you to the Ignite Louisville Team 5 x 5 for six months of dedication to RMHCK and completing Ignite Louisville’s Make Your Mark Challenge. Your talent and leadership are greatly appreciated. Jenny Boyle-Humphreys, Military, Todd Higgins-Kindred Healthcare, Caroline Hughes-Hughes Group, Brian Jones-KY Chamber of Commerce, and Sarah Settle-Northwestern Mutual, each made a tremendous impact on our organization. We look forward to continuing our relationship with each member.

Just For Kids' Golf Classic
On September 10, 2009, the Louisville Cornhole Cup was held at Churchill Downs. This was the first year that the annual event benefitted Ronald McDonald House Charities of Kentuckiana. Over 200 participants and fifty one teams participated in the all day event. Sponsors included University of Louisville Pediatrics, Republic Bank, Fifth Third Bank, Churchill Downs, Asher Family and Brownboro Hardware. Thank you to all of our in-kind sponsors, volunteers and staff for making the day a success! 2010 Cornhole Cup presented by Republic Bank will be held on July 31 at Brown Forman Lawn at Waterfront Park. Visit www.cornholecup.com for more information.

Congratulations to the 2009 winners: 1st: Michael Alvey & Tony Hankins 2nd: Michael Alvey & Tony Hankins 3rd: Chris Benningfield & Chad Newman

Team 5 x 5
Thank you to the Ignite Louisville Team 5 x 5 for six months of dedication to RMHCK and completing Ignite Louisville’s Make Your Mark Challenge. Your talent and leadership are greatly appreciated. Jenny Boyle-Humphreys, Military, Todd Higgins-Kindred Healthcare, Caroline Hughes-Hughes Group, Brian Jones-KY Chamber of Commerce, and Sarah Settle-Northwestern Mutual, each made a tremendous impact on our organization. We look forward to continuing our relationship with each member.
McDazzle, a red tie gala, presented by The Carriage House Companies, Inc. was held Saturday, February 20, 2010 at Louisville Marriott Downtown. McDazzle exceeded all expectations and goals and RMHCK had a record year! Over $190,000 was raised. We are extremely grateful to our sponsors, volunteers, attendees and staff.

Over 680 guests enjoyed cocktails from Heaven Hill Distilleries, hors d’oeuvres, and silent auction. Guests were then treated to a fabulous gourmet dinner followed by a fantastic live auction and entertainment from Nervous Melvin and the Mistakes; Barry Bernson, of Fox in the Morning emceed the event and Shaun Logsdon, who had stayed at our Norton Suburban Family Room, served as our auctioneer for the evening. The highlight of the event was the opportunity for the attendees to meet the Johnson Family, who captivated each of us as we watched a video produced by the family about Addison’s journey with cancer.

A new addition to McDazzle was the Lounge at McDazzle. Over 125 young professionals enjoyed food from McDonald’s and cocktails by Heaven Hill Distilleries. At the conclusion of the live auction all guests joined together for entertainment by Nervous Melvin and the Mistakes.

A special thanks to our presenting sponsor, The Carriage House Companies, Inc. and Republic Bank & Trust Company, our volunteer sponsor, as well as all of our auction item donors, staff, volunteers, and attendees!!!

### 2009 Grant Program Supports Local Nonprofits

Thanks to the support of the Kentuckiana McDonald’s Owner/Operators and Ronald McDonald House Charities Global, RMHCK was able to grant over $80,000 to the following nonprofit organizations in 2009. For more information about RMHCK Grant program, please contact Rhonda Pait at 502.561.7657 or Rhonda@rmhc-kentucky.org.

#### 2010 Grant Recipients

- Children’s Hospital Foundation
- Camp Taylor PTA
- Nativity Academy
- The Cabbage Patch Settlement House
- Junior Achievement of Kentuckiana
- Visually Impaired Preschool Services
- Floyd Co. Head Start
- Upside Therapeutic Riding, Inc.
- University of Louisville Pediatric Hematology
- Childplace
- Home of the Innocents
- The Library Foundation
- The Neighborhood House

### 2009 Financials

| Revenue | $317,040 |
| Program Service Fees | $87,425 |
| Other | $297,167 |
| Total Revenue | $953,856 |

| Expenses | $479,977 |
| Management & General | $109,203 |
| Total Expenses | $821,639 |

Total Assets as of December 31, 2009: $7,478,726

### 2009 Stats & Facts

- 5,111 people served
- 1,903 families served
- Longest stay: 186 nights
- Occupancy rate: 76%
- Over 18,000 volunteer hours logged
- Over 70% of our 2009 operating budget came from individual & corporate donations!
**SCHOLARSHIP RECIPIENTS**

Local Ronald McDonald House Charities Chapters, with support from RMHC Global, offer college scholarships to students pursuing educational and career opportunities. These scholarships are part of our ongoing commitment to education. High school seniors may apply. Scholarship funds may be applied toward tuition, fees, and other appropriate educational expenses.

Since 2008, RMHCK has awarded 14 scholarships to high school seniors. Each application is scored based on individual academic achievement, financial need, and overall impression, letters of recommendation and essay. Top candidates participate in a face-to-face interview with committee members.

For more information about the RMHCK Scholarship Program, please contact Rhonda @ rmhc-kentuckiana.org.

**2010 Scholarship Recipients**

- Travis Cunningham, New Salisbury, IN
- Butler University
- Sydney Johnson, Louisville
- Ohio University
- Fahira Mehmood, Louisville
- Bellarmine University
- Chisom Omenyinma, Louisville
- University of Kentucky
- Maria Puche, Louisville
- University of Louisville
- Ada Sanchez, Louisville
- University of Louisville
- Andrew Thomas, New Albany
- University of Louisville

**TIME AND TALENT MAKE A HOME FOR OUR FAMILIES!**

Everyone has unique talents and skills. Everyone has different passions and areas of interest. Each one of us can help our families staying at the Ronald McDonald House and Ronald McDonald Family Rooms!

When reviewing our list of volunteer opportunities you may not see a perfect fit, but we are always open to your ideas. We could rattle off a list a mile long of ways our volunteers have stepped outside of the box to serve our families, but below are just a few. Hopefully reading the creative ways others have helped will spark an idea of your own.

Past volunteers have decorated bulletin boards, created artwork to promote our pull tab program, and made napkin/salt & pepper holders for our dining room tables. A group of volunteers make handmade dolls that are given to the children who stay at the House and various groups have made blankets, flip flops, hats and scarves for the families.

For more information about volunteer opportunities, please contact Christina Johnson, Volunteer Coordinator at christina@rmhc-kentuckiana.org or 502.561.7653.

**IN KIND DONATIONS REMAIN VITAL**

While the cost to a family staying at the Ronald McDonald House is now over $65, families are only asked to pay $15. Several companies and individuals donate their goods and services to us on an ongoing basis that are vital to our day to day operations. The below contributions are extremely appreciated. Thank you for your continued support!

**HOW YOU CAN HELP...**

Whether it’s donating directly to Ronald McDonald House Charities of Kentuckiana or volunteering your time, we are extremely grateful for every contribution. Below are several ways you can support our mission to make RMHCK a “home away from home”:

- Make a financial contribution to RMHCK.
- Volunteer at Ronald McDonald House or Ronald McDonald Family Rooms.
- Provide a meal for our families through our Adopt-A-Meal program.
- Attend or organize a fundraiser that benefits RMHCK.
- Collect pull tabs from aluminum cans and drop them by the House.
- Remember RMHCK in your will by joining the Red Shoe Society.
- Work with your employer’s HR department to create matching funds for charitable contributions.
- Support the RMHCK donation box in your local McDonald’s restaurant.

**2009 RMHC SCHOLARSHIP RECIPIENTS**

- Andrew Thomas, New Albany
- University of Louisville
- Maria Puche, Louisville
- University of Kentucky
- Chisom Omenyinma, Louisville
- Bellarmine University
- Fahira Mehmedovic, Louisville
- Ohio University
- Sydney Johnson, Louisville
- Travis Cunningham, 2010 Scholarship Recipients

**RONALD McDoNALD FAMILY ROOMS**

Ronald McDonald House Charities, with the help of the medical facilities, have set aside rooms intended to serve as a quiet rest area for family members of children being treated in those facilities. RMHCK currently operates three family rooms located in Norton Suburban Hospital, Kosair Children’s Hospital and Frazier Rehab Institute. Each serves as a respite for families.

Over 700 families have been served at Norton Suburban since opening in 2006. For more information about Ronald McDonald Family Rooms, please contact LuAnn Galbraith at 502.475.2656 or luann@rmhc-kentuckiana.org.

**RED SHOE SOCIETY**

The Red Shoe Society Endowment is a board restricted endowment established to ensure ample future resources necessary to continue to meet the needs of the families we serve. The most committed supporter now has the opportunity to continue to provide for the House that Love Built, even after they are not here to experience the results.

Donors who make an outright or deferred gift to the Red Shoe Society Endowment of $10,000.00 or more will be recognized as members of the Red Shoe Society. A permanent marker honoring the donor will be placed in the lobby of Ronald McDonald House. Outright gifts may be made by using assets such as cash, appreciated stock, or real estate. Deferred gifts may be made in the form of a charitable gift annuity, charitable remainder trust, retirement plan assets, beneficiary designation, life insurance, or bequest.

If you have questions about the Red Shoe Society or how you can incorporate RMHCK into your estate plans, please contact Hal Hedley at 502.561.7658 or hal@rmhc-kentuckiana.org.