Keeping families close®

Kentuckiana 2018 Annual Report

Ronald McDonald House Charities®
Kentuckiana

2018 Annual Report
Dear Friends,

2018 was a transformational year for Ronald McDonald House Charities of Kentuckiana (RMHCK). In late August, we held a press conference to publicly announce our exciting expansion plans. The next week, renovation work began on the building we purchased in 2016 at 101 W. Chestnut St., right next to our original facility at 550 S. First St. We are expanding Ronald McDonald House from 36 to 56 guestrooms and adding new common areas, as well as activity and play spaces to serve more families in better ways.

This expansion would not be possible without the generous support of our donors. In 2018, we received major gifts from AbbVie, Norton Healthcare, and The Clark Family Foundation, amongst hundreds of other gifts. Norton Healthcare and The Clark Family Foundation provided challenge grants to encourage others to support our expansion.

Everything we do is focused on providing the families we serve the facilities and support system they need to be close to their seriously ill child. Whether it’s a baby born prematurely, a child diagnosed with cancer, or a teenager who has been in a serious car accident, we are here to serve these children and their families. In 2018, we served 1,612 families, providing them with nearly 10,000 nights of lodging.

We also want to recognize the hundreds of volunteers who served 1,541 volunteer hours at our Ronald McDonald House and Ronald McDonald Family Rooms in 2018. Volunteers are truly the “heart of the house”, and they do so much to make our facilities home for the families we serve.

We thank everyone who supported RMHCK with their time, talent and treasure in 2018. On behalf of the more than 4,500 family members we served in 2018, THANK YOU!!!

Sincerely,

Philip M. Longmeyer          Hal Hedley
Board President                    Chief Executive Officer

BOARD OF DIRECTORS

EXECUTIVE COMMITTEE
President – Phil Longmeyer, Dinsmore & Shohl LLP
President Elect – Cis Gruebbel,
   Community Volunteer
Executive Vice-President – John Bischoff,
   Community Volunteer
Vice-President – Sal Bertolone, M.D.,
   RMHCK Founder
Vice-President – Ben Murr, Churchill Downs, Inc.
Vice-President – Gary Owen, Community Volunteer
Vice-President – Tim Stevens, BB&T
Treasurer – Todd Hamilton, MCM CPAs & Advisors
Secretary – Matt Multerer, Patoka Capital and Finespun Clothing

BOARD MEMBERS
Brittney Barnett – McDonald’s
Sam Castle – US Bank
Art Davenport – McDonald’s
Peter Gritton – Community Volunteer
Alina Klimkina – Dinsmore & Shohl LLP
Kathy Lamb – Norton Children’s Hospital
Stephanie Madison – Community Volunteer
Peter Nesmith – Bank of England Mortgage
Jane Pfeiffer – Fieldtrip
Rachel Porter – Leidos
Peter Rutledge – Community Volunteer
Tim Statts – Schneider Electric
Tommy Wallace – PNC Bank
Andre Zdanow – GE Appliances
### 2018 IMPACT

#### RONALD MCDONALD HOUSE®

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<thead>
<tr>
<th>Metric</th>
<th>Value</th>
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<tbody>
<tr>
<td><strong>$1.9 Million</strong> Saved by Families</td>
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<tr>
<td><strong>6.1 Nights</strong> Average Length of Stay</td>
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<tr>
<td><strong>$108</strong> RMHCK Nightly Cost Per Family</td>
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<tr>
<td><strong>621 Nights</strong> Longest Stay</td>
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<tr>
<td><strong>$659</strong> RMHCK Average Cost Per Family Stay</td>
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<td><strong>9,786</strong> Nights Provided</td>
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<tr>
<td><strong>81</strong> Kentucky Counties</td>
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<td><strong>15</strong> Indiana Counties</td>
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<td><strong>15</strong> U.S. States</td>
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#### NORTON CHILDREN'S HOSPITAL SNACK CART

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<tr>
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<tbody>
<tr>
<td><strong>2,106</strong> People Served</td>
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<tr>
<td><strong>5,000+</strong> Snacks Handed Out</td>
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#### RONALD MCDONALD FAMILY ROOM® PROGRAMS

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<tbody>
<tr>
<td><strong>260</strong> Families Served</td>
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<tr>
<td><strong>43</strong> Volunteers</td>
<td></td>
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<tr>
<td><strong>1,053</strong> Room Nights</td>
<td></td>
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<tr>
<td><strong>1,541</strong> Volunteer Hours</td>
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Strategic Partner $100,000+
McDonald’s Donation Box Contribution Program

Visionary Partners $50,000+
Kosair Charities
Nucor Steel Gallatin
McDonald’s Restaurants of Kentuckiana

Key Partners $25,000+
McDonald’s Corporation and RMHC Global
Ronald McDonald House Charities of TriState

Leadership Partners $10,000+
Alpha Delta Pi - Epsilon Delta Chapter
John and Robyn Bischoff
Coca-Cola Company
Commonwealth Bank & Trust Company
Encompass Develop, Design, and Construct
Hacet Foundation
Kentucky’s Touchstone Energy Cooperatives
Mary Lonneman
Martin-Brower
Ben and Jessica Murr
Pete Rutledge, in memory of Betty Rutledge
Studio Kremer Architects

Signature Partners $5,000+
A. N. Roth Company
Breeders’ Cup Limited
Caldwell Tanks, Inc.
Dillard’s Inc.
Chuck and Beth Fitch
Eric and Rachael Givens
Kris and Aprile Hamilton
Hart County Hardwoods
Holiday World & Splashin’ Safari
Scott Jones
Klosterman Baking Co.
Material Handling Systems
Jerri Perrone and Peter McLaughlin
Midwest Systems & Services, Inc.
Payne Electric Company
Precision Machine Inc.
Jerry and Karen Rabalais
Republic Bank & Trust Company
Ed and Helen Rhawn
John and Emily Stewart
Vic and Nicole Topper
UPS Foundation

Distinguished Partners $2,500+
BB&T Wealth
Booth Veneers
Cardinal Health Foundation
Sam and Amanda Castle
Churchill Downs
Coupe Construction Company
Christi and Patrick Cowgill
Daryn Demeritt
James and Cheryl Dortch
Ryan and Jesse Dozier
Dr. Pepper
Glenial and Gwyneth Dutton
East & Westbrook Construction Co., Inc.
Ecolab, Inc.
Bobby and Stacey Elder
Franke Foodservice Systems Inc.
Goldberg Simpson LLC
Jeff and Susan Golightly
Hanner Machine Company
Ivey Mechanical Company
Larry and Vanessa Jones
Ken’s Beverage, Inc.
Kids & Clays Foundation
Liquor Barn
Gary McGruder
Monohan Family Fund
Matthew and Sara Multerer
Primrose School of East Louisville
James and Jane Ramsey
RJ Thieneman Family Foundation
Safelite AutoGlass
Steve and Robin Stratton
Taylor Enterprises of KY, Inc.
United Fund Drive of Calvert City
US Bank
Kathy Vanover
Wehr Constructors
Beverly Wilson
Official Partners $1,000+
4Bright Management LLC
Air Equipment Company
Aldi Inc.
Allen County Career & Technical Center
Alpha Delta Pi Foundation, Inc.
American Classics of Southern Indiana
American Welding & Gas
America’s Window, LLC
Anytime Waste Services LLC
Saeed and Nazenin Assef
BCCLT Inc.
Eddie and Andrea Bergstrom
Berkshire Hathaway Homesevices Parks & Weisberg
Sal and Kathy Bertolone
BrightSpring Health
Michael and Cindy Brooks
Nick and Ann Burrel
C.H. Robinson Company
Christian Academy of Louisville
Cintas Corporation
Courier-Journal
Crist Propane Services, LLC
Chuck and Jennifer Cutsinger
Darling Ingredients Inc.
Art and Judy Davenport
Brian and Janet Davis
Delta Dental of Kentucky
Will and Michelle Dierking
Dinsmore & Shohl LLP
Dixie Plumbing & Heating
David and Julie Effinger
Enterprise Holdings Foundation
Tony and Lauren Esterly
Expense Reduction Analysts
Nick and Amy Fears
Flynn Brothers Contracting
Matt and Whitney Fontaine
Frost Brown Todd LLC
Garrett-Stotz
Grant Thornton
Greater Louisville Sports Commission
Mike and Barbara Grider
Craig and Cis Gruebbel
Scot and Leica Haire
Todd and Kara Hamilton
Joe and Amy Harrington
Heaven Hill Brands
Brian and Danielle Heck
Hal and Mindy Hedley
Carolyn Heil
Gist Heinrich
James B. Hickman
Hogan Real Estate Company
Stacey and Shannon Howard
Tom and Ellen Jenkins
Alan and Angela Jones
Jill Jones

KEMI
Koorsen Fire & Security
Kosair Greeters
Kroger
Rick and Theris Kute
La-Z-Boy
Ledcor Technical Services
Chad and Lindsay Leibundguth
The Partners and Friends of Leon N. Weiner & Associates, Inc.
Liberty Missionary Baptist Church
Doug and Stephanie Madison
Robert and Tracy Marshall
Shannon and Tony McCracken
Mac Reed and Joanna Moel
Larry and Debbie Mullin
Tony Murphy
Joseph and Denise Nelson
Norton Healthcare
Chris and Margaret Nunnelley
Old 502 Winery
Patrick and Rita Debes Family Foundation
Pella Windows & Doors
Thomas and Shelley Perrone
Rick and Michelle Peter
ProBank Austin
Bob and Judy Quaife
Republic Conduit Inc.
Walter and Laverne Rhodes
River Metals Recycling
River View Farms, Inc
Robert & Elise Lykins Charitable Foundation
Ben and Cathy Robertson
Sharron Rubeck
Ira Salls
Sav-A-Step #50
Schardein Mechanical
Anne E. Shapiro
Aaron and Sara Silletto
Catherine and Jim Smith
Lenae Stansky
Tim and Brittany Statts
Clifford and Angela Stephan
Cathy Stephens
Tim and Jennifer Stevens
Jim and Shawn Stevison
Jerry and Trina Summers
Taylor Company
Texas Roadhouse
The Data Vault
The Joe Hayden Real Estate Team
The Marketing Squad
Thompson Miller & Simpson PLC
Tyson Foods
Dawn and Mark Vincent
William Voght
Xtreme Coating Solutions
J. Steven Zeh

*This listing does not include our generous capital campaign donors.
RONALD MCDONALD HOUSE®

Within walking distance of Louisville’s downtown hospitals, Kentuckiana’s Ronald McDonald House has 36 rooms staffed 24 hours a day, 365 days a year. Our private guest rooms, comfortable living rooms, vibrant play areas and fully-stocked kitchens offer a “home-away-from-home” for families of seriously ill children.

RONALD MCDONALD FAMILY ROOM® PROGRAMS

Norton Women’s & Children’s Hospital - This Ronald McDonald Family Room, located in the Plaza 1 Building on the 2nd floor, serves families with a baby in the Neonatal Intensive Care Unit. There are four private sleeping rooms, Internet access, restrooms with shower facilities, a lactation room, a kitchenette stocked with snacks, a living room and a laundry room. We are always seeking volunteers to help us at this location.

Norton Children’s Hospital - Located within the oncology unit, this Ronald McDonald Family Room serves families with a child receiving a bone marrow transplant. For infection control purposes, this location is away from other waiting rooms and has sleeping quarters for up to three families at a time, a restroom with a shower facility, a kitchenette and a living room.

Frazier Rehab Institute - Located on the pediatric floor of Frazier, this Ronald McDonald Family Room is a relaxing resting spot for families who are not allowed to be present while their child receives rehabilitation therapy. We offer access to a living room with cable TV, a restroom with a shower and an eating area stocked with snacks.

TOTAL NET ASSETS OF RMHCK AND ITS SUBSIDIARIES AS OF 12/31/2018:
$23,559,515

2018 FINANCIALS

AUDITED REVENUES: $1,632,274

AUDITED EXPENSES: $1,847,320

TOTAL EXPENSES:
- Programs 64%
- Fundraising 23%
- Administrative 13%

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- Events 31%
- Individuals 21%
- McDonald’s Related 12%
- Guest Family Contributions 10%
- Corporate 9%
- In-Kind 8%
- Organizations 7%
- Endowment Draws & Grants 1%
- Other (Ancillary and Interest) 1%

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EVENTS 31%
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WHAT’S ON THE HORIZON

At RMHCK, we believe no family should have to sleep in their car when they travel to Louisville to seek healthcare for their seriously ill child. We provide a haven for families during this crucial time so they can give their attention to their children when they need it most.

From 2016–2018, we turned away families 561 times because we operated at full capacity, and that just wasn’t acceptable. We began a plan to keep MORE families close to their critically ill children by purchasing the Old Medical School Building next door to our current Ronald McDonald House. In September 2018, we began redeveloping this beautiful historic space.

With expected completion in early 2020, this project will expand our capacity from 36 to 56 guestrooms, each with its own bathroom, to help ease the burden on more visiting families during such a critical time. We are also creating expanded living and dining rooms, a new commercial kitchen, indoor and outdoor play areas and dedicated quiet rooms.

RMHCK is dedicated to keeping families close and giving them all the comforts of home during their stay with us.

“Through the understanding of RMHCK, we didn’t just gain hope throughout Leighanne’s journey—we gained a new family.”

- The Hastie Family
  Heather, Leighanne, and Otis

“Life can often seem like it’s pushing you down . . . Accept the hand that reaches out to help you, it may lift you higher than you’ve ever gone—that is what RMHCK did for my family.”

- The Payne Family
  Misty and Zander

“RMHCK truly became another home for our family, and we never would have healed the way we did without its support.”

- The Dixon Family
  Maranda, Herman, Treyvon, Marshawn, Amar, and Arabella
OUR HISTORY

1981
The idea and planning for a Louisville Ronald McDonald House begins.

1984
Ronald McDonald House opens on September 10 with 19 guestrooms.

1994
The Ronald McDonald Family Room opens at Norton Children’s Hospital for families of children receiving bone marrow transplants. This is one of the first Ronald McDonald Family Rooms in the world.

2003
Ronald McDonald House expands to the 3rd floor, growing to 29 guestrooms.

2005
RMHCK purchases the building at 550 S. First Street after leasing it long-term.

2006
Ronald McDonald Family Room at Norton Women’s & Children’s Hospital opens.

2007
Ronald McDonald Family Room at Frazier Rehab Institute opens.

2009
Ronald McDonald House expands to the 4th floor, growing to 36 guestrooms.

2016
RMHCK purchases the building at 101 W Chestnut, directly adjacent to Ronald McDonald House.

2018
RMHCK begins renovations on the “Keeping More Families Close” expansion that will grow the House to 56 guestrooms.