Why

A core group of women helped start Ronald McDonald House Charities of Kentuckiana (RMHCK) in the early 1980’s. RMHCK wants to continue this legacy by building a sisterhood of empowered women who will nurture RMHCK’s vibrant, healthy, and growing community and make a lasting impact on RMHCK families through their collective philanthropy.

In addition, so many of RMHCK’s guests are women – the mothers, grandmothers, sisters, aunts, daughters (in-law) – who are at their children’s sides to remain a part of their medical care. The Red Key Society will be an opportunity for women to lift other women up in their time of need.

Who

A “Key” is a woman who wants to:
• Make a positive impact
• Care deeply for RMHCK families
• Invest in helping RMHCK families with her time, talent, and treasure
• Combine her resources to meet RMHCK’s needs
• Model philanthropic community support
• Network with other women in the community who are looking for an opportunity for professional and/or individual outreach
• Determine her own level of engagement
The vision for Red Key Society is for members to have a three-part impact on RMHCK and RMHCK families.

Support: An investment of wealth

Founding Keys will donate $5,000 for their first-year membership with a pledge of $1,500 each subsequent year and will receive the following:
  • Name listed on a plaque inside the Ronald McDonald House
  • Recognition as a Founding Key
  • Personalized Red Key Society pendant
  • Four tickets to the following year’s Red Tie Gala
  • Founding Key Legacy – the opportunity to pass membership onto one woman in Founding Key’s family

Keys will pledge $1,500 per year for at least two years and will receive the following:
  • Recognition as a Key
  • Red Key Society pendant

All Keys will receive the following on an annual basis:
  • Name included as a RMHCK Partner
  • Discount advertisement for business/company
  • A thank you letter and photograph from a RMHCK family
  • Recognition in a prominent Louisville publication
  • Recognition in RMHCK’s e-newsletter and Annual Report
  • Recognition on Red Key Society webpage

Investments of support can be given as a personal or corporate donation or raised with the help of family and friends.
  • $5,000 donations will underwrite approximately 46 nights at RMHCK for families
  • $1,500 donations will underwrite approximately 14 nights at RMHCK for families

Help: An investment of work

All Keys will have the opportunity to:
  • Attend social events throughout the year and invite other women from their personal network who may be potential members of the Red Key Society
  • Attend volunteer opportunities and help with special projects at RMHCK

Expertise: An investment of wisdom

All Keys will have the opportunity to:
  • Endorse RMHCK to those in their network to help grow RMHCK’s support system
  • Help plan, organize, and execute luncheons and other social events
Name:________________________________________ Company (if applicable): ________________________________

Mailing Address:__________________________________________________________________________________

City:________________________ State:________________________ Zip:______________________________

Phone:________________________ Email:______________________________________________________________

☐ $5,000 Founding Key first-year membership with a pledge of $1,500 each subsequent year
   Founding Keys will receive the following:
   • Name listed on a plaque inside the Ronald McDonald House
   • Recognition as a Founding Key
   • Personalized Red Key Society pendant
   • Four tickets to the following year’s Red Tie Gala
   • Founding Key Legacy – the opportunity to pass membership onto one woman in Founding Key’s family
   A $5,000 donation will underwrite approximately 46 nights at RMHCK for families

☐ $1,500 Key membership with a pledge of $1,500 per year for at least two years
   Keys will receive the following:
   • Recognition as a Key
   • Red Key Society pendant
   A $1,500 donation will underwrite approximately 14 nights at RMHCK for families

All Keys will receive the following on an annual basis:
   • Name included as a RMHCK Partner
   • Discount advertisement for business/company
   • A thank you letter and photograph from a RMHCK family
   • Recognition in a prominent Louisville publication
   • Recognition in RMHCK’s e-newsletter and Annual Report
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Method of Payment
☐ Check enclosed (to RMHCK)     ☐ Please invoice me
☐ Credit Card Payment (For security purposes, please call Shelley Meredith, our COO at 502-561-7660 to complete credit card payments over the phone.)

Mail application and donation to: RMHCK/Red Key Society
550 South First Street
Louisville, KY 40202

Questions?
Contact Sara Silletto
Sara@rmhck.org
or 502-561-7659