



## Monday, August 9, 2021

Hunting Creek Country Club | Prospect, KY

The RMHCK Annual Golf Scramble is an excellent opportunity to finesse your golfing skills, network, and support RMHCK's guest families and mission. More than 100 business and community leaders and dedicated partners come together for this fun day. Your team will have an exceptional golf experience with an all-inclusive day of lunch, course contests, complimentary mulligans, on-course drinks and snacks, an awards dinner, and a golfer gift.

We hope you will consider sponsoring our golf scramble to give families a place to call home when they are far from their own community while their children receive necessary medical care.

Your sponsorship will be an investment in making Louisville's Ronald McDonald House a sanctuary for exhausted moms, worried dads, and frightened siblings. Your support means families will have the essentials they need to preserve and protect the healing power of love. Because of you, families can stay together.

The RMHCK team is hard at work to host this important fundraising event while still following the Kentucky Governor's guidelines and the CDC's guidelines for safety and social distancing amid the COVID-19 pandemic. We will update you with any changes to event dates and/or procedures. If you have any questions, please contact Sara Silletto: [sara@rmhck.org](mailto:sara@rmhck.org) or 502-561-7659.





## 2021 Golf Scramble Sponsorship Descriptions

### Presenting Sponsorship

This is the leading sponsor for RMHCK's annual Golf Scramble. In addition to receiving the most benefits, this sponsor is listed with the name of the event in all promotional and event-related materials and given prime positioning at the golf scramble.

### Golf Cart Sponsorship

Golfers are assigned in pairs to a golf cart to navigate the golf course on the day of the tournament. With approximately 30 teams on site, there will be 60 golf carts in use.

### Course Sponsorship

RMHCK hosts its annual golf scramble on an 18-hole golf course. This sponsorship gives the sponsor extra signage on the front half and back half.

### Awards Dinner Sponsorship

After all the teams finish their round of golf, RMHCK hosts a dinner for the golfers and present awards to the winning teams.

### Beverage Cart Sponsorship

Golfers receive complimentary drinks as part of their team sponsorship. One or two beverage carts constantly circulate the golf course all day.

### Putting Contest Sponsorship

Golfers can win a prize at the closest to the pin contest at the putting green.

### Lunch Sponsorship

Golfers receive lunch prior to the shotgun on the day of the tournament.

### Team Entry

Teams consist of four golfers. Each golfer receives greens and cart fees, lunch and dinner, all beverages and snacks during play, complimentary entry of all contests, and a golfer gift.

### Raffle Sponsorship

Golfers purchase raffle tickets for a chance to win a variety of exciting prizes. Winners are drawn during the Awards Dinner.

### Awards Sponsorship

Four different foursomes can receive awards for the following: 1st and 2nd place for Highest Net Score and 1st and 2nd place Highest Gross Score.

### Contest Sponsorship

Golfers can participate in four contests placed around the golf course. Contests can be Hole-in-One, Closest to the Pin, Longest Drive, etc.

### Hole Sponsorship

There are 18 holes on the golf course. RMHCK places signs at the tee box and at the pin. The signs are 18 x 18 and shaped like golf balls on tees.



## Sponsorship Opportunities

		Presenting*	Golf Cart*	Course*	Awards Dinner*	Beverage Cart*	Putting Contest	Lunch	Team	Raffle	Awards	Contest	Hole
		\$10,000	\$7,500	\$5,500	\$3,500	\$2,750	\$2,500	\$2,500	\$2,000	\$1,000	\$500	\$500	\$250
<b>Number of nights your sponsorship will support families</b>		<b>92</b>	<b>69</b>	<b>50</b>	<b>32</b>	<b>25</b>	<b>23</b>	<b>23</b>	<b>18</b>	<b>9</b>	<b>4</b>	<b>4</b>	<b>2</b>
Public Promotion	"Presented by [sponsor name]" in all promotional material	●											
	Name/logo featured in all materials, based on printing deadlines	●	●	●	●	●							
	Recognition as RMHCK Partner at Ronald McDonald House and three Ronald McDonald Family Rooms	●	●	●	●	●	●	●	●	●			
Website Promo	Name/logo on RMHCK website pop-up promoting Golf Scramble	●											
	Banner ad on Golf Scramble webpage	●	●										
	Name/logo hyperlinked on Golf Scramble webpage for one year	●	●	●	●	●	●	●					
Soc. Media	Social media post-event thank you	●											
Email	Recognition in monthly e-newsletter	●	●	●	●	●							
On-site Promotion	Opportunity to speak	●											
	Provide welcome item in golf carts	●	●										
	Verbal recognition	●	●	●	●								
	Logo scrolling on PowerPoint during Awards Dinner	●	●	●	●	●	●	●					
	Logo on RMHCK Scramble sponsor signage	●	●	●	●	●	●	●					
	Name/logo on hole sign	3	2	2	1		1	1	1				1
Guest Benefits	Listed on day-of informational publication	●	●	●	●	●	●	●	●	●	●	●	●
	Signage at	●	●	●	●	●	●	●		●	●	●	
	Shotgun placement	First	Second										
	Reserved table with recognition	●	●	●	●								
	Reserved foursome(s)	2	2	2	1	1	1	1	1				

\*Exclusive Sponsorship | Sponsorship packages subject to change | Program and sign print deadline: 7/22



Sponsorship Confirmation Form



Please complete and return to Sara Silletto at sara@rmhck.org

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Company Name

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Contact Person Phone Number

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Street Address City State Zip

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TOTAL COST Email Address

- \_\_\_\_\_ \$10,000 Presenting
- \_\_\_\_\_ \$7,500 Golf Cart
- \_\_\_\_\_ \$5,500 Course
- \_\_\_\_\_ \$3,500 Awards Dinner
- \_\_\_\_\_ \$2,750 Beverage Cart
- \_\_\_\_\_ \$2,500 Putting Contest
- \_\_\_\_\_ \$2,500 Lunch
- \_\_\_\_\_ \$2,000 Team
- \_\_\_\_\_ \$1,000 Raffle
- \_\_\_\_\_ \$500 Awards
- \_\_\_\_\_ \$500 Contest
- \_\_\_\_\_ \$250 Hole

- Method of Payment**
- Check Enclosed (to RMHCK)
  - Please Invoice Me
  - Credit Card Payment (call Sara Silletto)

**Mail donation or drop off at:**  
 RMHC of Kentuckiana  
 550 South First Street  
 Louisville, KY 40202

**Questions?**  
 Contact Sara Silletto  
 Sara@RMHCK.org or 502-561-7659