



Friday, October 8, 2021

The Sporting Club at The Farm | New Albany, IN

Join Ronald McDonald House Charities of Kentuckiana (RMHCK) for its Clays Classic, presented by Woodbine Construction. This sporting clays tournament is a fantastic opportunity to hone your shooting skills or try a new sport. More than 125 business and community leaders come together for this fun day out on the course.

Participants are treated to an all-inclusive day of a light breakfast, side games, on-course non-alcoholic beverages and snacks, raffles, a silent auction, a cork pull, an awards lunch, and shooter gifts. Participants will also receive 12-gauge or 20-gauge ammunition, eye and ear protection, and loaner guns are available.

Your sponsorship is an investment to provide the home and support that allow families to stay together while they focus on the healing of their sick children at a critical time. You will help us give our unique brand of hospitality - compassionate care - to every family who walks through our door.

The RMHCK team is hard at work to host this important fundraising event while still following the Kentucky Governor's guidelines and the CDC's guidelines for safety and social distancing amid the COVID-19 pandemic. We will update you with any changes to event dates and/or procedures. If you have any questions, please contact Sara Silletto: sara@rmhck.org or 502-561-7659.





2021 Clays Classic Sponsorship Descriptions

Presenting Sponsorship

This is the leading sponsor for RMHCK's annual Clays Classic. In addition to receiving the most benefits, this sponsor is listed with the name of the event in all promotional and event-related materials and given prime positioning at the sporting clays tournament.

Cart Sponsorship

Participants are assigned in pairs to a golf cart to navigate the sporting clays course on the day of the tournament. With approximately 40 squads on site, there will be 80 golf carts in use.

Awards Lunch Sponsorship

When all squads complete the sporting clays course, RMHCK hosts a lunch for the participants and present the awards to the winning squads.

Course Sponsorship

RMHCK hosts its annual Clays Classic on a 14 station sporting clays course. This sponsorship gives the donor extra signage at the beginning of the course.

Marksman Sponsorship

This sponsorship includes two squads and additional exposure not given as benefits for a Squad Entry.

Squad Entry

Squads consist of four participants. Each individual shooter receives course and cart fees, 100 targets, ammunition, ear and eye protection, breakfast, Awards Lunch, tournament reception, food and beverages on the course, and a participant gift.

Auction Sponsorship

Participants can bid in a silent auction on site at the Classic prior to the start of the tournament. The auction features a variety of items themed around the sporting clays community.

Cork Pull Sponsorship

For a fixed donation, participants have the chance to pick a numbered wine cork. The number corresponds with a bag that contains a bottle of wine or liquor. The cork pull features approximately 50 bottles. Everyone who participates takes home a prize!

Awards Sponsorship

RMHCK awards 1st, 2nd, and 3rd place squads and Top Overall Shooter for the tournament.

Contest Sponsorship

Participants can participate in 1 or 2 contests on the course in hopes of winning a prize.

Station Sponsorship

There are approximately 14 stations on the sporting clays course. RMHCK places 2ft x 3ft signs at each station.



Sponsorship Opportunities

		Presenting*	Cart*	Awards Lunch*	Course*	Marksman	Squad Entry	Auction	Raffle	Awards	Contest	Station
		\$10,000	\$7,500	\$5,000	\$5,000	\$2,500	\$1,200	\$1,000	\$750	\$500	\$250	\$100
Number of nights your sponsorship will support families		92	69	46	46	23	11	9	6	4	2	
Public Promotion	"Presented by [sponsor name]" in all promotional material	●										
	Name/logo featured in all materials, based on printing deadlines	●	●	●	●							
	Recognition as RMHCK Partner at Ronald McDonald House and three Ronald McDonald Family Rooms	●	●	●	●	●	●	●				
Website Promo	Name/logo on RMHCK website pop-up promoting Clays Classic	●										
	Banner ad on Clays Classic webpage	●	●									
	Name/logo hyperlinked on Clays Classic webpage for one year	●	●	●	●	●						
Soc. Media	Social media post-event thank you post	●										
Email	Recognition in monthly e-newsletter	●	●	●	●							
On-site Promotion	Opportunity to speak	●										
	Verbal recognition	●	●	●	●							
	Logo on RMHCK Clays Classic sponsor signage	●	●	●	●							
	Name/logo on station sign	●	●	●	●	●						●
	Listed on day-of informational publication	●	●	●	●	●	●	●	●	●	●	●
Guest Benefits	Signage at	●	●	●	●		●	●	●	●	●	
	Reserved table with recognition	●	●	●	●							
	Reserved squad(s) of four	3	2	2	2	2	1					

*Exclusive Sponsorship | Sponsorship packages subject to change | Program and sign print deadline: 9/23



Sponsorship Confirmation Form



Please complete and return to Sara Silletto at sara@rmhck.org

Company Name

Contact Person

Phone Number

Street Address

City

State

Zip

TOTAL COST

Email Address

- _____ ~~\$10,000 Presenting~~
- _____ \$7,500 Golf Cart
- _____ \$5,000 Awards Luncheon
- _____ \$5,000 Course
- _____ \$2,500 Marksman
- _____ \$1,200 Squad Entry
- _____ \$1,000 Auction
- _____ \$750 Raffle
- _____ \$500 Awards
- _____ \$250 Side Game
- _____ \$100 Station Sponsor

Method of Payment

- Check Enclosed (to RMHCK)
- Please Invoice Me
- Credit Card Payment (call Sara Silletto)

Mail donation or drop off at:

RMHC of Kentuckiana
550 South First Street
Louisville, KY 40202

Questions?

Contact Sara Silletto
Sara@RMHCK.org or 502-561-7659